



## HOW DOES THE MSA MEDIA/COMMERCIAL ACCREDITATION WORK?

### MSA ISSUES MEDIA ACCREDITATION

Motorsport South Africa (MSA) as the controlling body of all Motorsport in the country, issues Media, Commercial and Permanent Accreditation to journalists and photographers to gain access to Motorsport events in the country.

### MSA ISSUES ACCREDITATION IN 3 DISTINCT CATEGORIES

#### 1. MSA PERMANENT MEDIA

Motorsport South Africa will at its **SOLE DISCRETION** allocate Permanent Jackets to Media/Photographers whose work is regularly published and who covers all the rounds of a National Championship. The jacket will carry to the next year and a renewal fee is payable upon accreditation the following year.

#### 2. MSA MEDIA

Journalist or Photographers who is permanently employed by or freelances for a publication and has proof of printed published work in a reputable publication or who collaborates for a website with a significant number of unique visitors and hits and where high-resolution pictures are available for download by the media.

#### 3. MSA COMMERCIAL MEDIA

Photographers who sell their pictures commercially, either at events or through a website.

## HOW DO I APPLY?

1. Print the 2011 Accreditation Application and Indemnity Form from the website [www.motorsport.co.za](http://www.motorsport.co.za)
2. Complete fully
3. Submit the following to **Jaco Deysel** [assistpr@motorsportsa.co.za](mailto:assistpr@motorsportsa.co.za) or by Fax: **086-6140560**
  - Media Accreditation Application Form and your signed Indemnity
  - A Jpeg-passport picture of yourself (High Resolution image)
  - Clippings of published articles and/or published photographs.

APPLICATIONS SENT WITHOUT PUBLISHED CLIPPINGS OR PROOF OF WEBSITE STATISTICS WILL NOT BE CONSIDERED AND AUTOMATICALLY REJECTED.

ALL APPLICANTS WILL BE REQUIRED TO TAKE OUT THE PRESCRIBED INSURANCE FOR R160 WHICH WILL INCLUDE R100 000 COVER.

## WHAT PROCESS DOES MSA FOLLOW?

1. MSA's PR & Communications Manager reviews the accreditation application and borderline cases are referred to the MSA Media Accreditations Committee.
2. Once the Accreditation is granted, the applicant is informed via e-mail.
3. The applicant pays the required accreditation costs and **forward's the proof of payment to Jaco Deysel at [assistpr@motorsportsa.co.za](mailto:assistpr@motorsportsa.co.za) or by Fax: 086-6140-560**
4. Accreditation is processed and issued.
5. Accreditation is ready for collection or postage. Costs of courier to be borne by application.

## WHAT ARE THE COSTS?

### 1. **MSA PERMANENT MEDIA**

Permanent Media Jacket:	R 320
Media Accreditation Card:	R 70
Official Insurance:	R 160
<b>Total:</b>	<b><u>R 550</u></b>

**PLEASE TAKE NOTE  
ACCREDITATION IS NOT  
BOUGHT BUT GRANTED.**

**DO NOT MAKE PAYMENT  
BEFORE YOUR  
APPLICATION HAS BEEN  
APPROVED**

2. **MSA MEDIA**

Official Insurance:	R 160
Media Accreditation Card:	R 70
Media Bib:	R 120
Total	<b><u>R 350</u></b>

3. **MSA COMMERCIAL MEDIA**

Official Insurance:	R 160
Media Accreditation Card:	R 70
Media Bib:	R 120
Commercial accreditation	R 2 650
<b>Total:</b>	<b><u>R 3 000</u></b>

MSA acknowledges that commercial photographers (who may not submit their work to the media for publications) are rendering a valued service to competitors. The MSA Media Accreditation Committee has therefore instituted the R3 000 per annum fee for commercial photographers so as not to exclude them from the sport.

**ADDITIONAL POSTAGE FEE OF R30 FOR ECONOMY OR R100 OVERNIGHT WILL APPLY TO ALL APPLICATIONS**

**FOR ENQUIRIES, CONTACT:**

JACO DEYSEL  
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